

In order to address traffic congestion and related air quality concerns, the City of Salinas Zoning Code requires that larger projects prepare Facilities Traffic Management Plans. The fundamental purpose of these plans is to reduce the number of vehicle trips in which the vehicle has only one occupant ("drive-alone rate").

## What is a Facilities Traffic Management Plan?

A *Facilities Traffic Management Plan* consists of measures intended to reduce vehicle trips, vehicle use, vehicle miles traveled, and vehicle idling or traffic congestion for the purpose of reducing motor vehicle emissions.

The *Facilities Traffic Management Plan* must achieve a 7 percent reduction in vehicle trips over the expected number of vehicle trips produced without the *Facilities Traffic Management Plan*.

## When is a Facilities Traffic Management Plan Required?

A *Facilities Traffic Management Plan* is required for:

- All new residential development with 25 or more dwelling units.
- All new commercial, industrial or tourist-oriented development with an anticipated trip generation of 2500 Average Daily Trips or greater.

- Any existing commercial, industrial or tourist-oriented development with a proposed expansion which is anticipated to generate 2500 Average Daily Trips or greater.

## How is a Facilities Traffic Management Plan Prepared?

A *Facilities Traffic Management Plan* is usually prepared as part of a Site Plan Review, Conditional Use Permit or Tentative Map and becomes a condition of these Permit or Map approvals.

Preparation of a *Facilities Traffic Management Plan* is simple. The choices afford maximum flexibility in putting the Plan together. Just follow the following steps:

**Step 1:** Obtain an application for the proposed development and an application for a *Facilities Traffic Management Plan* from:

City of Salinas  
Community Development Department  
65 West Alisal Street,  
Salinas, CA 93901  
Or

[www.ci.salinas.ca.us](http://www.ci.salinas.ca.us)  
(Community Development Department page)

**Step 2:** Complete the application(s) as required for the particular permit or Tentative Map.

**Step 3:** Complete the *Facilities Traffic Management Plan*. Instructions are included. Any *Facilities Traffic Management* measures may be chosen provided they result in a total reduction of 7 percent or more.

**Step 4:** *Submit the completed application, attached plans, the proposed Facilities Traffic Management Plan and the appropriate application fee(s) to Community Development Department.*

**Step 5:** *The application and Facilities Traffic Management Plan will be reviewed by Community Development Department and other City departments to make sure the project conforms to City regulations.*

**Step 6:** *Following the review, notification may be sent that changes to the plans or to the Facilities Traffic Management Plan need to be made in order to comply with City regulations. If so, the necessary revisions must be made before the plans are resubmitted.*

**Step 7:** *If environmental review or a public hearing is required as part of the application, then the Facilities Traffic Management Plan will accompany that review process.*

**Step 8:** *When the application and Facilities Traffic Management Plan have been found to be in compliance with City regulations, the permit or Tentative Map will be approved with the Facilities Traffic Management Plan made a condition of approval.*

**Step 9:** *After obtaining development or subdivision approval, apply for a Building Permit or final subdivision map.*

## Related Information Bulletins

Information Bulletin	Description
1	How to Obtain a Conditional Use Permit
3	How to Obtain a Site Plan Review
9	Standard Permit Conditions
14	Fee Schedule

## Examples of Facilities Traffic Management Plan Measures

- Ridesharing, public transportation and childcare information to tenants/buyers.
- Printed transit schedules and promotional materials.
- Educational & marketing strategies to induce people to reduce vehicle trips.
- Preferential employee parking to those who rideshare.\*
- Bicycle amenities.
- Bus pullouts, pedestrian access, transit stops and shelters.
- Pedestrian facilities linking transit stops and common open areas.
- Transportation information centers or kiosks.
- Transportation system management improvements.
- Park-and-ride facilities.
- On-site childcare facilities.
- Telecommuting.\*
- Mixed-use development.
- Pedestrian and bicycle systems.
- Transit oriented design.
- Pedestrian oriented design.
- On-site services to reduce travel.

\* These are optional traffic management measures. However, they do count toward total if chosen.

## How to Obtain More Information

Call Community Development Department at 758-7206.